



MEDIA CONTACT:

Mani Roy, President

Blue Bridge People

mroy@bluebridgepeople.com

FOR IMMEDIATE RELEASE

A Global Strategic Partnership for the IT and Staffing Industry Launches Locally

Blue Bridge and Careator Technologies are pleased to announce a global strategic partnership to accelerate growth in the fast-growing IT services and staffing industry.

Bangalore/Cincinnati – May. 14, 2021 – Blue Bridge People and Careator are pleased to announce they have entered into a global strategic partnership, combining Blue Bridge’s industry leading staffing and talent advisory services with Careator’s world class Strategic IT services.

The two companies have entered into definitive agreements for a long-term strategic partnership that is expected to accelerate growth for both companies in the fast-growing, global IT Services and Staffing industry. With technology talent playing an increasingly critical role in every aspect of business, companies recognize that they need to accelerate the development of digital solutions to ensure they remain on the competitive vanguard. The Blue Bridge-Careator partnership brings together deep skills in finding Talent, developing Technology, and implementing locally with global capabilities.

Mani Roy, President of Blue Bridge People is “excited about the partnership because it gives our customers access to global talent & provides our technical talent a global platform. Our core values of ‘humanizing’ recruiting and building relationships are enhanced with this partnership.”

About Blue Bridge:

Blue Bridge provides technology talent recruiting and retention services. With over 35 years of combined experience in technology recruiting, they prefer to understand each client’s individual needs and work efficiently to accomplish the business goals.

While “technology platforms and AI tools” will continue to play a role, they pride themselves in taking a holistic approach to technology talent acquisition. They are driven by building relationships and want to be known for their ability to understand specific needs and provide the right solution to all customers and candidates.

Visit their website at: <https://bluebridgepeople.com>

About Careator Technologies:

Careator Technologies Private Limited, a company that has matured from a consulting to offering an end to end cutting edge state of the art technology solution to global customers. Careator offers services including IT Staffing, and Offshore Application Development with delivery centers across three major cities in India (Bangalore, Hyderabad and Pune), and global offices across USA, Canada, Australia and UK

Website: <http://www.careator.com/> Contact: aditya@careator.com

For more information or to speak with Mani Roy, please email at mroy@bluebridgepeople.com

About Mani Roy, President: Himanshu (Mani) believes building relationships and listening to customers is critical. He founded Blue Bridge to build an organization that values people’s needs and relationships more than technology. Since 2000, Mani has worked to enhance recruiting and talent assessment organizations globally. He intends to improve the Technology recruiting industry in the Mid-West, specifically in Ohio, Kentucky & Indiana. Blue Bridge is building global recruiting models to support US based customers in India. In addition to the **Blue Bridge** portfolio of services, Mani is available to provide sales, operations, and strategic improvement services to recruiting organizations.